

Seven sirens in red

Glamour Gallery

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Most of the guests wore black and there were a few women in red. But it was the models for the Red Dress Collection at the Singapore Heart Foundation (SHF) Charity Gala Dinner at the Shangri-La Hotel who stole the show.

The Red Dress Collection is made up of seven red dresses created by renowned local designers to help raise funds for the foundation. Red is the symbol for women

and heart disease.

Among the designers is London-based designer Ashley Isham who created an elegant toga dress. Fashion veteran Tan Yoong, who made a comeback at the Singapore Fashion Festival with his first runway show in 17 years, presented a gown that he says was inspired by actress Audrey Hepburn.

The evening gowns are up for auction from \$4,000 each. You'll need to be stick-thin and 1.8m tall to wear them, but

as they are one-of-a-kind pieces, there's no fear of seeing someone else wearing the same gown.

Proceeds from the auction will go to the foundation, a non-profit charitable organisation committed to promoting heart health in Singapore.

The dresses are on display at the atrium of Wisma Atria till tonight. Bidding for them, via the foundation at www.my-heart.org.sg, closes at the end of the month.

Fashion veteran **Tan Yoong's** name is synonymous with romantic bridal gowns and exquisite cocktail dresses. His inspiration for this chiffon number (right) was actress Audrey Hepburn in *Funny Face*.



Wykidd Song, one-half of the now defunct Song+Kelly21, says he was inspired when he created this crimson red silk gown (left) by jazz greats such as Ella Fitzgerald and Billie Holiday. The gown's elegance is set off with a peek-a-boo at the bosom.



Whoever wears this gown would definitely look every inch a goddess. This toga (right) was designed by **Ashley Isham**, and is a red version of his Lotus Dress from his spring/summer 2008 collection. He says the gown's parachute sleeve reflects today's urban lifestyle.



Francis Cheong created a sleek fitted piece made of red silk crepe (right). Tiny red crystals and embroidery up the glam stakes.



Home-grown label **Raoul** presented a floor-length, structured gown (left). The silk-and-organza gown resembles a long shirt-dress but with more chic while a bold Swarovski chain belt adds bling.

Designers **Madeleine Wong** and **Jay Quek** are the names behind local label Posse, which has won fans with its feminine creations. This sleeveless chiffon dress (below) will definitely raise temperatures while the fringed front bodice adds fun.



When it comes to **Frederick Lee**, you know to expect something extraordinary. He does it here (left) with a short, sexy, fringed bustier and tutu gown. Not surprising, since he says he was inspired by ballet when designing this dress. And who can ignore that headpiece.