

## Dressed in red

Into its fourth year in Singapore, the Go Red For Women (GRFW) 2009 campaign has begun with the Singapore Flyer's "red hour". From February to May, the Giant Observation Wheel will be lit up in red from 8 to 9 pm to help raise awareness among women about the importance of maintaining a healthy heart. More activities are lined up during this four-month campaign organised by the Singapore Health Foundation, which include a series of public health messages through the SMRT and SRMT Media to urge women to wear the little red dress, the international symbol of this campaign.

The Family Red Easter Egg Hunt will also be held in the Singapore Flyer in 4 to 12 April, where families can enjoy an exciting egg hunt, magic show, egg-painting contest, among other fun activities.

The SHF's GRFW campaign is part of an international movement led by the World Heart Federation that aims to empower women with knowledge and tools so they can take positive action to reduce their risk of heart disease and stroke.

*What: Singapore Heart Foundation's Go Red for Women 2009 campaign*

*Date: February to May 2009*

*Contact: Check out [www.myheart.org.sg](http://www.myheart.org.sg) for GRFW 2009 events*

