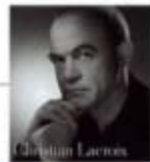


AUDI FASHION FESTIVAL SINGAPORE

MAY 6- 10 2009

THE INSIDER'S GUIDE TO ALL THE EVENTS AT THE TENT@ORCHARD



Christian Lacroix

MAY 6 Christian Lacroix haute couture spring/summer 2009

Opening Gala - 7pm

An exquisite presentation rarely shown outside Paris, it will be the first time that a grand scale haute couture show will be staged on Orchard Road. Guests will be treated to a night of fine-dining at a black-tie gala dinner.

Kick starting the festival is model Jacquetta Wheeler who is flying in for one night only to model for Lacroix.

MAY 7

Gareth Pugh autumn/winter 2009 - 7pm

The region will be the first in the world to see one of the boldest fashion visionaries of his generation. Gareth Pugh will show his autumn/winter 09 women's wear collection, which debuted recently at the Paris Fashion Week. Pugh is a British designer who graduated from the Central Saint Martins Fashion College in London.

Beyonce Knowles surprised many when she wore Pugh's fall '08 design for her performance at the MTV Europe Awards 2008 and caused speculation that she might want to "combat a certain popular singer who easily pulls off lesser known designers - Rihanna" as mentioned in *New York* magazine.

Blueprint 2009 featuring Blackmarket - 11pm

Five up-and-coming designers from Singapore and the region will show their latest collections on the runway. This will feature a punk rock inspired collection from Gian Romano from the Philippines, Nikicio's Vol.01 collection by Nina Nikicio from Indonesia, a cruise collection launch by Stella Rissa from Indonesia, Elohim's androgynous designs by Sabrina Goh from Malaysia and the 'Euro-centric' concept of Reckless Erika from Singapore.

These five designers are also part of the *Go Red For Women* program presented by Mastercard in support of the Singapore Heart Foundation. Ten designers from around the region will be presenting their little red dress designs that will be on display at the St. Regis Hotel and Istan Scotts. These will be auctioned off and all the proceeds will benefit the Singapore Heart Foundation.



Jacquetta Wheeler



Clockwise from top left: Gian Romano, Nina Nikicio, Stella Rissa and Sabrina Goh



Gareth Pugh