

RED ALERT



To raise awareness of heart disease in women, MasterCard has thrown its weight behind Go Red For Women, an initiative where 10 Asian fashion designers each create a red dress which will be auctioned. Some will be paraded during the Audi Fashion Festival 2009 next month. MasterCard cardholders can log on to www.myheart.org.sg to view and bid for their favourite red dress from May 8 to June 7. Proceeds will go to the Singapore Heart Foundation.