

## **BP Matters Privacy Policy**

### **1. SHF's Commitment to Your Privacy**

We understand that your privacy is very important and therefore, the Singapore Heart Foundation (SHF) protects all personal information provided by you with great effort. In compliance with the Personal Data Protection Act 2012, we will not share your personal details with a third party without your consent, and all your personal data will be kept strictly confidential.

### **2. How BP Matters handles your Personal Data**

BP Matters is designed as a stand-alone mobile application that stores all your personal data (such as your profile details and measurement data, hereinafter jointly referred to as "Personal Data") on your mobile device only. BP Matters does not provide back-up functions or other cloud or hosting solutions for the storage or backup of your Personal Data.

BP Matters does not collect or process any of your Personal Data. However, BP Matters provides an option to send your Personal Data via email to a third party (i.e. your healthcare professional). Such sharing of your Personal Data will only take place if you explicitly choose to do so. By choosing to share your Personal Data with the third party, you hereby acknowledge that SHF shall not be responsible for the processing of the Personal Data by such a third party and you agree that SHF excludes any and all liability for losses or damages caused by such a third party's processing of your Personal Data.

If you wish to delete your Personal Data from your mobile device, you should uninstall the BP Matters app.

If you have any concerns on how BP Matters handles your Personal Data, please email [pdpa@heart.org.sg](mailto:pdpa@heart.org.sg) or mail to:

SHF Data Protection Officer  
9 Bishan Place, #07-01  
Junction 8 (Office Tower)  
Singapore 579837