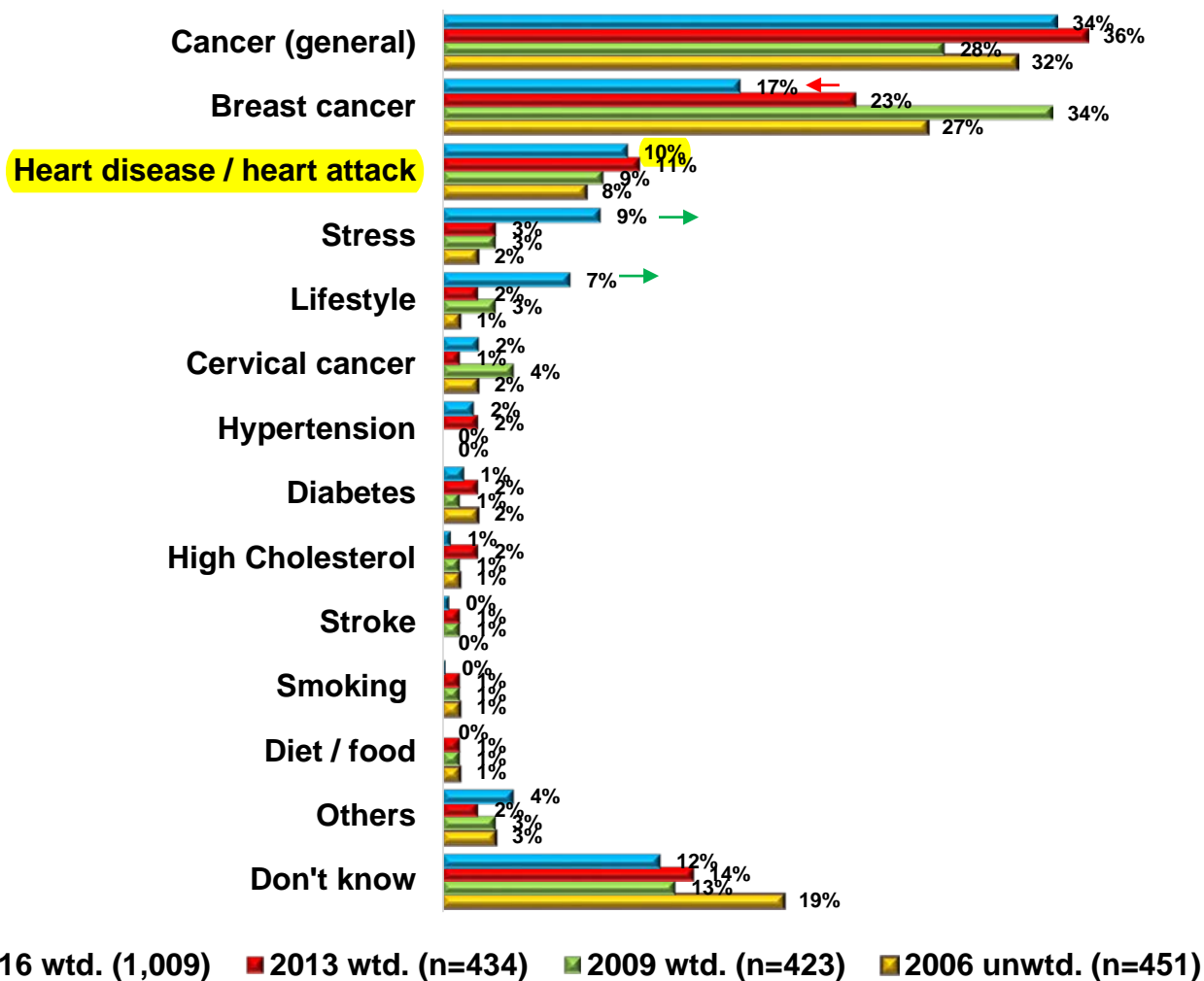


LEADING CAUSE OF DEATH OF WOMEN

Similar across the years, respondents perceived cancer (general) as one of the leading cause of death for women. However, in 2016, lesser respondent feels that breast cancer is one of the cause for death.

Leading Cause of Death for Women...



BEHAVIOURS ASSOCIATED WITH PREVENTION

I am at low risk for a heart attack for a woman of my age

		Base (n)	Yes	No	Don't Know
AGE GROUP	21 to 34	299	51%	45%	5%
	35 to 49	389	31%	60%	9%
	50 to 64	321	30%	60%	11%
HIGHEST EDUCATION LEVEL	No Formal Education**	6	45%	37%	18%
	Primary*	78	32%	53%	15%
	Secondary/ITE	316	29%	64%	7%
	Junior College / Pre-U	110	32%	66%	2%
	Polytechnic	127	35%	58%	7%
	University/Postgraduate/Other Professional Qualifications	372	47%	44%	9%
MARITAL STATUS	Single	282	47%	46%	7%
	Married	689	33%	58%	9%
	Separated/Divorced/Widowed*	38	26%	74%	-
ALL RESPONDENTS		1,009	37%	55%	8%

*denotes low base count

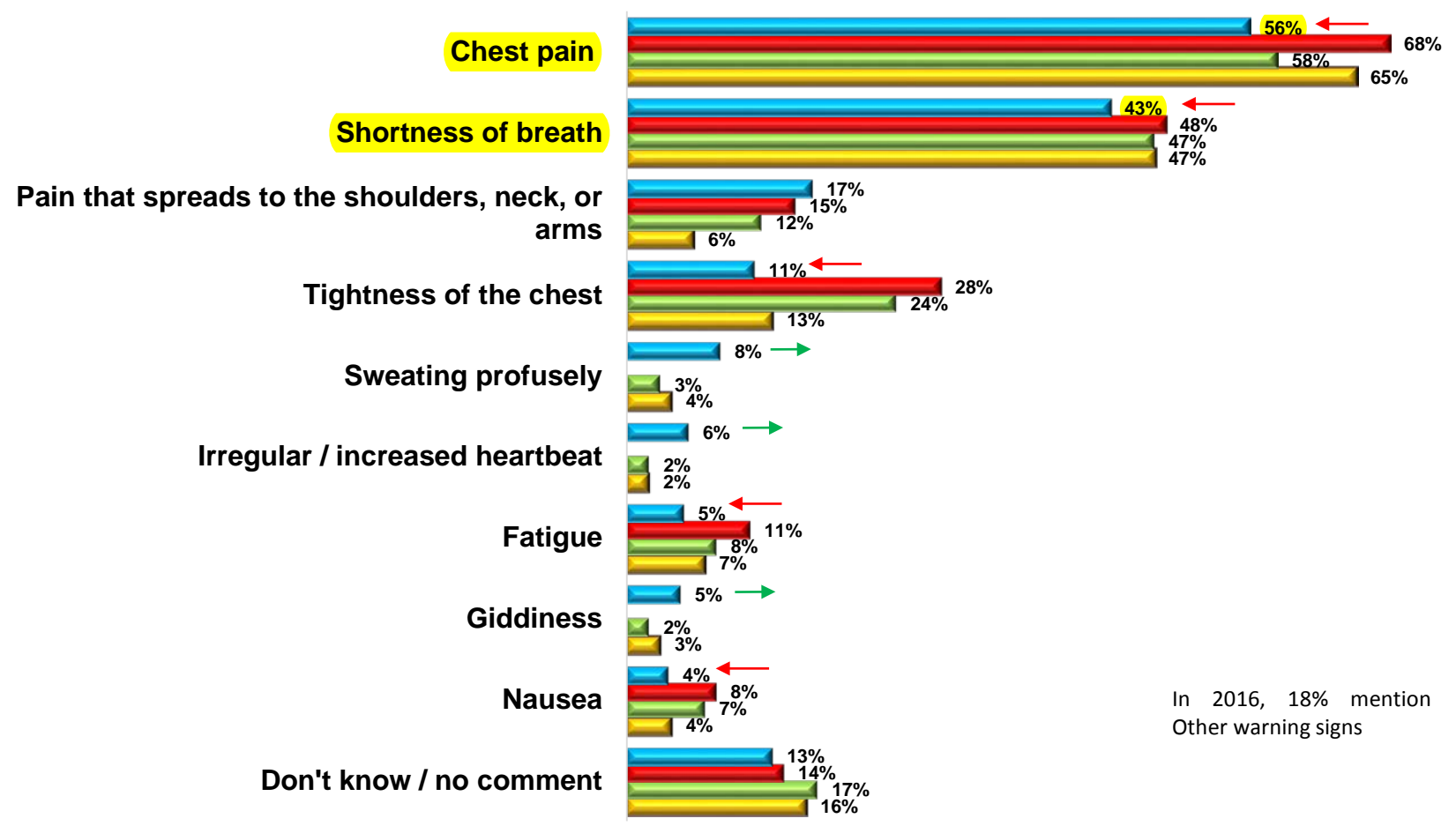
** denotes small sample size, not able to do any forms of significant testing

Denotes the respondent demographics that were tested to be of significantly higher proportion vis a vis all respondents

WARNING SIGNS ASSOCIATED WITH HEART ATTACK

In 2016, about 6 out of 10 respondent perceived chest pain as a warning sign of heart attack, followed by shortness of breath. Comparing between 2013 and 2016, fewer respondents in 2016 perceived chest pain as a warning sign.

Warning Signs Associated with Heart Attack



In 2016, 18% mention Other warning signs

■ 2016 wtd. (1,009) ■ 2013 wtd. (n=995) ■ 2009 wtd. (n=1,030) ■ 2006 unwtd. (n=1,136)

Q24. [Unaided] Based on what you know, what warning signs do you associate with having heart attack? (MA)

HEART DISEASE PREVENTION – BY SEGMENTATION

Exercise

		Base (n)	Yes	No
HIGHEST EDUCATION LEVEL	No Formal Education**	6	67%	33%
	Primary*	78	89%	11%
	Secondary/ITE	316	95%	5%
	Junior College / Pre-U	110	94%	6%
	Polytechnic	127	97%	3%
	University/Postgraduate/Other Professional Qualifications	372	97%	3%
ALL RESPONDENTS		1,009	96%	4%

Reduced Stress

		Base (n)	Yes	No
HIGHEST EDUCATION LEVEL	No Formal Education**	6	85%	15%
	Primary*	78	87%	13%
	Secondary/ITE	316	92%	8%
	Junior College / Pre-U	110	92%	8%
	Polytechnic	127	94%	6%
	University/Postgraduate/Other Professional Qualifications	372	96%	4%
ALL RESPONDENTS		1,009	96%	4%

*denotes low base count

** denotes small sample size, not able to do any forms of significant testing

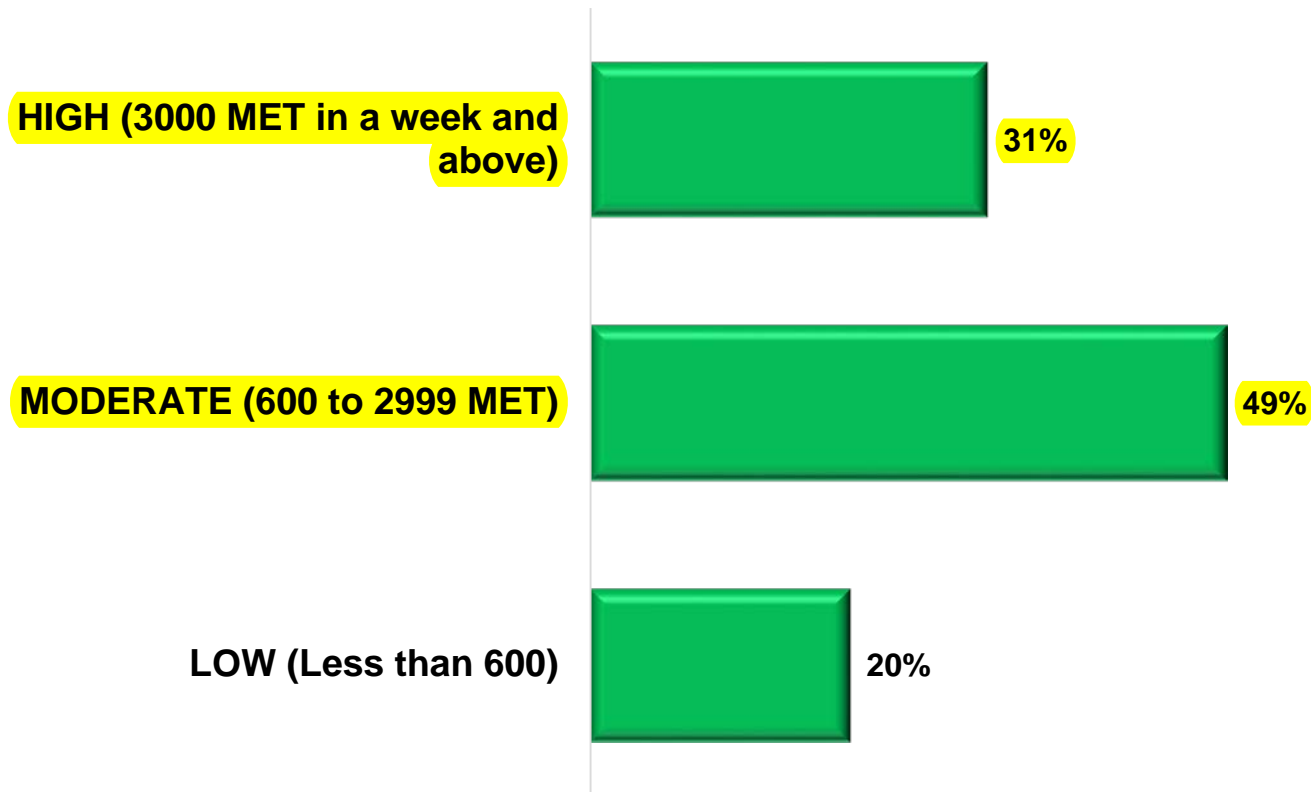
Denotes the respondent demographics that were tested to be of significantly higher proportion vis a vis all respondents

Q26. Which of the following activities do you believe can prevent or reduce the risk of getting heart disease? (MA)

MET VALUE

In terms of the total physical activity (MET Value) for a week, close to 5 out of 10 women total physical activity level falls under 'moderate'; with another 3 out of 10 falling into the 'high' level

TOTAL PHYSICAL ACTIVITY (MET VALUE)



Total Sample (weighted): n = 1,009