

SINGAPORE HEART FOUNDATION BP INITIATIVE @ SCHOOLS “SHARE YOUR BLOOD PRESSURE EXPERIENCE PHOTO CONTEST 2024” TERMS & CONDITIONS

The “Share Your Blood Pressure Experience” photo contest (“Contest”) is organised by the Singapore Heart Foundation (“SHF”) in conjunction with the BP Initiative @ Schools programme. SHF is referred to as the Organiser.

- 1. By participating in this Contest, the participant (“Participant”) agrees to these terms and conditions (“Terms & Conditions”).**
- 2. Participation in the Contest constitutes the participant's full and unconditional agreement to and acceptance of these Terms & Conditions and the decision of the Organiser, which are final and binding. Winning a prize is contingent upon fulfilling all requirements as stated in these Terms and Conditions.**

3. Eligibility

- 3.1 The participant must be an adult family member whose child has taken part in BP Initiative @ Schools Programme in 2024.
- 3.2 The participant must be above 18 years old.
- 3.3 Employees (and their immediate families) of the Organiser associated with this Contest are ineligible to enter.

4. How to Participate in the Contest:

The participant must do all the following and submit your entry here:

<https://www.myheart.org.sg/share-your-bp-contest/>.

- 4.1 Submit a photo of your child teaching you to use a BP monitor.
- 4.2 Provide a short description of your BP experience.
- 4.3 State your name and contact details in the Submission Form.
- 4.4 Each adult family member can only submit ONE photo entry.
- 4.5 Different adult family members of the same student can participate in this contest.

5. Entry Requirements:

- 5.1 The entry must be the original work of the participant that has not been published or won any award previously.
- 5.2 The entry must not infringe, in any manner, any third party’s right, title, and interest in and to any and all intellectual property, including patents, copyrights, inventions, original works of

authorship, developments, concepts, improvements, designs, discoveries, ideas, trademarks or trade secrets.

- 5.3 The entry cannot refer to any brand names and cannot be confusingly similar to any third-party product names, brand names, or trademarks.
- 5.4 The entry cannot contain any word or material that promotes bigotry, racism, hatred, or harm against any group, individual, or discrimination based on race, sex, religion, nationality, disability, sexual orientation, or age or be in violation of any other applicable law in Singapore.
- 5.5 The entry cannot contain any wording or material that is inappropriate, obscene, indecent, tortuous, offensive, violent, hateful, or defamatory, or that disparages the Organiser or contains any other content otherwise prohibited by or contrary to the laws of Singapore.
- 5.6 Entries cannot contain any private and confidential particulars such as license plate numbers, NRIC/FIN number, and contact details, unless otherwise requested by the Organiser to conduct the Contest.
- 5.7 Any entry that is determined by the Organiser, in its sole discretion, at any time during the Contest, to violate the Entry Requirements or these Terms & Conditions, or to otherwise be unsuitable, offensive or in poor taste, may be rejected, removed and the accompanying participant disqualified.

6. Timings of the Contest:

- 6.1 The contest commences on 2 Jan 2024 at 1400 hours (SG time) and ends on 15 Nov 2024 at 2359 hours (SG time).

7. Prizes and Announcement of Winners:

- 7.1 The Organiser will track all the entries submitted and reward the most original and authentic submissions that reflect their experience.
- 7.2 The three best participants who meet the Criteria set forth above will be picked as winners ("Winners") by the Organiser.

The prizes are as follow:

- 1st Prize: 2 tickets to Jewel Changi Canopy Park Bundle 2 (worth \$100)
- 2nd Prize: 2 tickets to Wild Wild Wet (worth \$70)
- 3rd Prize: 2 tickets to Science Centre Singapore (worth \$30)

Winners will be determined and announced by the Organiser on **2 Dec 2024**.

- 7.3 The Winners will be notified by email and/or phone and are required to respond and acknowledge **within 5 working days** after receiving the notification. The Organiser reserves the right to forfeit all unclaimed prizes and declare other winner(s) in any such manner we deem fit.

7.4 The Winners are to present their identification card upon collection of prize.

7.5 The judging of shortlisted and winning entries is entirely within the sole discretion of the Organiser. The Organiser's decision is final, and no further correspondence will be entertained.

7.6 The winners' entries including their names and videos/photos, may be published on SHF's website www.myheart.org.sg, social media pages and/or its annual report.

8. Prize conditions:

8.1 Subject to the unclaimed prize clause, if/for any reason the winner does not claim the prize by the time stipulated by the Organiser, the prize (or that element of the prize) will be forfeited. If the prize, or any portion thereof, cannot be awarded for any reason, the Organiser reserves the right to substitute the prize with another prize of equal or greater value.

8.2 The prize is not exchangeable.

9. Liability:

9.1 The Organiser shall not be liable for any personal injury, loss or damage whatsoever suffered by any participant in relation to the contest.

9.2 The Organiser reserves the right at any time to modify the Terms and Conditions and/or cancel this contest by posting the updates on SHF's website.

9.3 All matters and disputes arising out of or in connection with the Contest and/or these Terms & Conditions shall be subject to the sole decision of Organisers, and Organisers' decision shall be final and binding on all parties.

10. Collection of Personal Information:

10.1 The Organiser may collect personal information in order to conduct the Contest and may for this purpose, disclose such information to third parties, including but not limited to agents, contractors, service providers, prize suppliers and, as required, to Singaporean regulatory authorities. Entry is conditional on providing this information. All entries become the property of the Organiser.

10.2 The Organiser may use the participants' entries including their names and videos/photos, for publicity in the Organiser's programmes and/or use in advertisements across all media in its original or edited format, without further notification, remuneration or compensation.

10.3 By participating in the Contest, the participants are deemed to have specifically granted their respective consent to such participant's personal information being collected, used and disclosed in accordance with these Terms and Conditions and the Organiser's privacy policy.